

DEPARTMENT OF COMMERCE AND INTERNATIONAL TRADE
BACHELOR OF BUSINESS ADMINISTRATION-
2016 BBA
Revised Curriculum

BACHELOR OF BUSINESS ADMINISTRATION (BBA) – 2016 -17
REVISED CURRICULUM

Course Code	Name of the Course	Credits
SEMESTER – I		
16LN2001/16LN2003	French-I/ German-I	3:0:0
16EN2001	English for Communication	3:0:0
16BB2001	Principles of Management	4:0:0
16BB2002	Business Organization	4:0:0
16MA2003	Quantitative Techniques	3:1:0
16BB2003	Business Communication	4:0:0
	Credits	22
SEMESTER – II		
16LN2002/16LN2004	French-II/German-II	3:0:0
16EN2002	Professional English	3:0:0
16BB2004	Managerial Economics	4:0:0
16MA2004	Operations Research	3:1:0
16BB2005	Principles of Marketing	4:0:0
16BB2006	Financial Accounting	4:0:0
16CA2030	MS-Office LAB	0:0:2
	Credits	24
SEMESTER - III		
17BB2007	Business Law	4:0:0
17BB2008	Management Accounting	4:0:0
17BB2009	Human Resource Management	4:0:0
17BB2010	Direct Taxation	4:0:0
17BB2011	Research Methodology	4:0:0
17BC2027	Data Analysis for Business Decisions(Lab)	0:0:2
	Credits	22
SEMESTER - IV		
17BB2012	Indirect Taxation	4:0:0
17BB2013	Cost Accounting	4:0:0
17BB2014	Financial Management	4:0:0
17BB2015	Organizational Behavior	4:0:0
16BB2022	Office Management	4:0:0
16VE2001	Value Education	2:0:0
	Credits	22
SEMESTER - V		
MP2951	Mini Project	0:0:2
16BB2016	Production and Materials Management	4:0:0
16BB2017	Principles of Insurance	4:0:0
16BB2019	Investment Management	4:0:0
16BB2024	Project Management	4:0:0
	Elective – 1	4:0:0
	Credits	22
SEMESTER - VI		
16BB2020	Entrepreneurial Development	4:0:0

16BB2021	Services Marketing	4:0:0
16BB2023	Management Information System	4:0:0
16BB2025	Principles of Advertising	4:0:0
16BB2018	Internet and E-Commerce	4:0:0
	Elective – 2	4:0:0
	Credits	24

CREDITS DISTRIBUTION

Papers	Total Credits
General Core	12
Departmental Core	112
Electives	8
Mini Project	2
Total Credits	136

CREDITS DISTRIBUTION

Papers	Total Credits
General Core	24
Departmental Core	102
Electives	8
Mini Project	2
Total Credits	136